

# Renewal Campaign

Reminding users to renew their domain



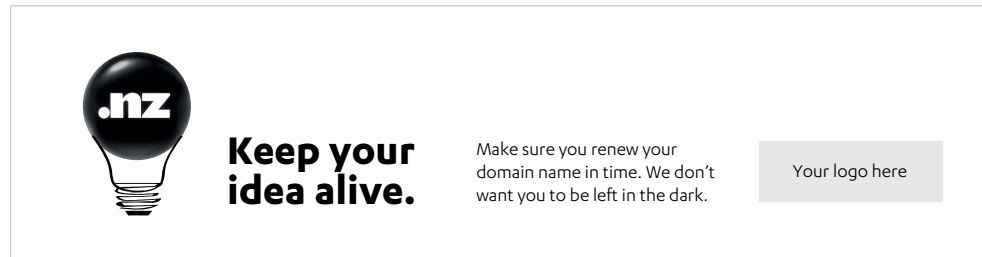
## Renewal Campaign Assets

Banner prompts member time to renew

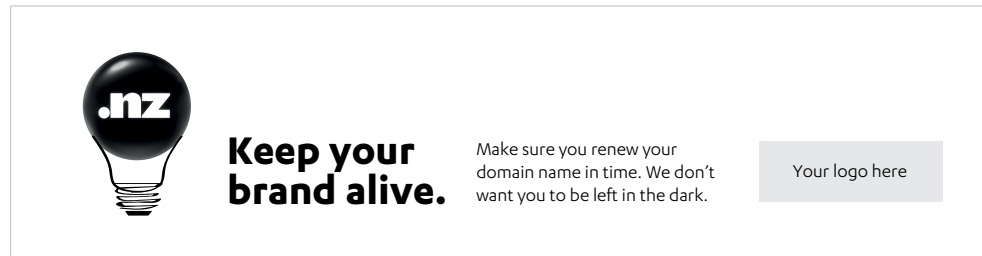
- banner sits at the bottom of the email
- registrars logo to be inserted in grey box

We have created four banners which can be used in .jpg and .png format

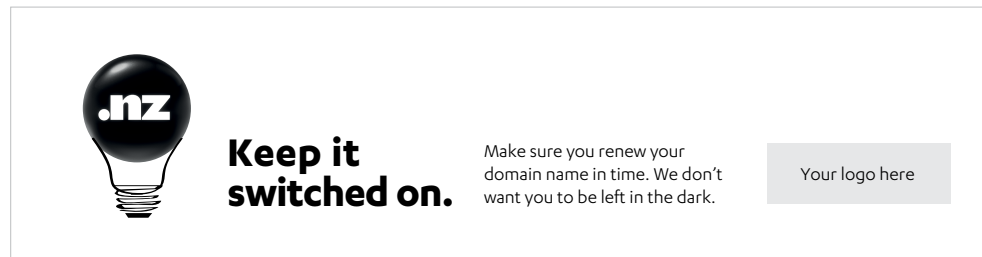
- dotnz\_renewal\_idea\_alive.jpg
- dotnz\_renewal\_brand\_alive.jpg
- dotnz\_renewal\_switched\_on.jpg
- dotnz\_renewal\_business\_online.jpg



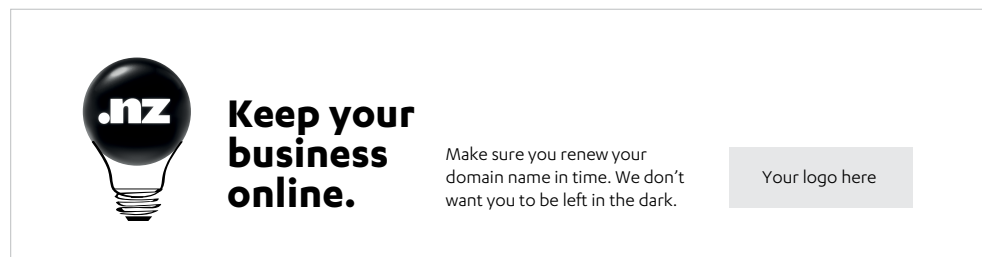
dotnz\_renewal\_idea\_alive.jpg



dotnz\_renewal\_brand\_alive.jpg



dotnz\_renewal\_switched\_on.jpg



dotnz\_renewal\_business\_online.jpg

## Renewal Campaign Banner (in context)

- banner sits at the bottom of the email
- registrars logo placement example

