

.nz Registrar Summit 2025 agenda

Day 0 (24 September)

Welcome drinks at the venue

Day 1 (25 September)

Time	Session	Speaker
8.30	Registration open, coffee, meet and greet	
9.30-11.00	Block 1: High-level updates	
9.30-9.40	Mihi Whakatau and opening	
25 min (15-20 min presentation, 5-10 min Q&A)	Technical Community Coalition for Multistakeholderism (TCCM) and importance of World Summit on the Information Society (WSIS)+20 for registrars.	Vivien Maidaborn Tumu Whakarae Chief Executive, Ipurangi Aotearoa InternetNZ
25 min (15-20 min presentation, 5-10 min Q&A)	General .nz behind-the-scenes update	Tim Johnson Tumuwhanake General Manager Customer and Product Ipurangi Aotearoa InternetNZ
25 min (15-20 min presentation, 5-10 min Q&A)	Domain Name Commission update Overview of new regulatory and compliance strategy and team projects	Barb Pearse Domain Name Commissioner
11.00-11.30	Morning break	

11.30-13.00	Block 2	
25 min (15-20 min presentation, 5-10 min Q&A)	.nz Rules update - Wrap up of the conflicted domain names review - What's next for the Rules	Isobel Egerton Domain Name Policy Lead Ipurangi Aotearoa InternetNZ
20 min (10-15 min presentation, 5-10 min Q&A)	Whenua to web: empowering Māori market online	Hinemaua Rikirangi (Ngāti Ranginui, Ngāti Hako) Tumu Kaupapa Māori Ipurangi Aotearoa InternetNZ
15 min (10 min presentation, 5 min Q&A)	Product support strategy How we will support .nz registry and our registrar community moving forward	Sonya Trompeter Product Support Manager Ipurangi Aotearoa InternetNZ
25 min (15-20 min presentation, 5-10 min Q&A)	Domain registration check tool An overview, early observations and data insights, and next steps - Reg check 2.0!	Dylan Connolly Operations Manager Domain Name Commission
13.00-14.00	Lunch	
14.00-15.00	Block 3: R&D workshop	
	New product development for .nz Registrars workshop. During the workshop, we'll focus on developing and testing .nz product ideas.	External facilitator
15.00-15.15	Afternoon break	
15.15-17.30	Block 3, continued: R&D workshop	
17.30	Closing for the day, outlining Day 2 (15 min)	
19.00-21.00	The Dot Kiwi Dinner (offsite) Andy Ellis, Managing Director of Dot Kiwi, invites you to dinner on Thursday night at 7 pm to relax and enjoy a meal together in his home town of Ōtautahi, Christchurch. Minimal formalities, followed by dinner and drinks. <i>Transport provided there and back from Peppers</i>	

Day 2 (26 September)

Time	Session	Speaker
8.00	<p>Registrar Advisory Group breakfast (invite-only for the members of the group)</p> <p>The Registrar Advisory Group and some staff from DNC and InternetNZ will kick off the day with insights and updates shared over breakfast before joining the rest of the Summit participants for Day 2. An update will be provided to all registrars at a later session.</p>	
9.00-10.30	Block 1: Registries updates	
25 min (15-20 min presentation, 5-10 min Q&A)	<p>Hello Registry update Registry platform and roadmap overview. .CA marketing insights and growth.</p>	<p>Adam Eisner Vice-president, .CA & Registry Services CIRA</p>
25 min (15-20 min presentation, 5-10 min Q&A)	<p>.nz update IRS Registry and DNS directions.</p>	<p>Josh Simpson Product Infrastructure Lead Luke Chamberlain Product Infrastructure Manager Ipurangi Aotearoa InternetNZ</p>
25 min (15-20 min presentation, 5-10 min Q&A)	<p>Dot Kiwi update Growing momentum, registrar promo success, and how registrars can work with us.</p>	<p>Andy Ellis Managing Director Dot Kiwi</p>
10.30-11.00	Morning break	
11.00-12.30	Block 2: .nz marketing and research	
25 min (15-20 min presentation, 5-10 min Q&A)	<p>.nz marketing updates - Project JumpStarter: from soft launch in December 2024 to this day and beyond. - Hot off the press: 2025 .nz consumer and</p>	<p>Maria Skatova Generate Manager Ipurangi Aotearoa InternetNZ</p>

	business research results, covering what New Zealanders think about domain names, how they use .nz, and how AI started changing the way people run their online presence.	
25 min (15-20 min presentation, 5-10 min Q&A)	.nz marketing strategy New three-year marketing strategy for .nz: how can we grow and collaborate together and use a data-driven approach to our marketing?	Maria Skatova Generate Manager Ipurangi Aotearoa InternetNZ
25 min (15-20 min presentation, 5-10 min Q&A)	.nz data and insights An update on the latest trends observed in the .nz data. We'll compare key metrics with last year's figures to highlight changes and emerging patterns. We'll also share what we've been working on recently — stay tuned!	Jing Qiao Principal Data Scientist Ipurangi Aotearoa InternetNZ
12.30-13.30	Lunch	
13.30-15.00	Block 3	
20 min (10-15 min presentation, 5-10 min Q&A)	DNC Insights Compliance observations: data and insights from the frontline.	Ann Ibrahim Head of Technical and Relationships Dylan Connolly Operations Manager Domain Name Commission
10 min	Registrar Advisory Group update A report back from the RAG morning meeting.	Shaun Fisher RAG member, Director Vetta Group
1 hour	Domain industry future: opportunities and threats Let's discuss what the future of our industry	Facilitator: Vivien Maidaborn, Tumu Whakarae Chief Executive, .nz

	<p>may look like in the mid to long term. Where will we be in five years? Or in 30?</p> <p>Panel discussion</p>	<p>Panellists: Adam Eisner, .ca Sharon Copeland-Smith, .au Andy Ellis, .kiwi Tim Johnson, .nz</p>
	Closing remarks	
15.00-17.00	Block 4: social activity	
	Option 1: Paint and sip activity	
	Option 2: Driving range fun at the Sir Bob Charles Golf Centre	